



WSOC-TV

| Advertiser | | Greer, Margolis, Mitchell & Associates (2890) | | Date Entered | 09/12/12 | By Broadcast Month | Charlotte (WSOC) | Spots | Rate |
|---------------|---|---|---------------|--------------|--------------|--------------------|------------------|--------------|------|
| Agency | Pol/B Obama/D/Prel/US (16256) | | Last Modified | 10/05/12 | Sep. | 147 | \$117,000.00 | | |
| Product | Political - Federal Candidate (1067) | | Entered By | Jill Hipkiss | Oct. | 1 | \$4,350.00 | | |
| Brand | 1536/OBAMA FOR AMERICA (134148) | | CO-OP | No | Grand Total: | | 148 | \$121,350.00 | |
| Salesperson | Telerep/Philadelphia, Philadelphia (1057) | | Headline # | 06260212 | | | | | |
| Sales Office | Telerep/Philadelphia | | Demo | | | | | | |
| Buyer Name | BASSETT,LAURA | | Order Type | Normal | | | | | |
| Phone/Fax | / | | Package Deal | | | | | | |
| CPE | 95/101/1536 | | Commission % | 15.00 | | | | | |
| Account Types | National/Political | | Commission | \$18,202.50 | | | | | |
| Billing Type | Standard | | Net Total | \$103,147.50 | | | | | |
| Comments | OBAMA FOR AMERICA | | Sales Tax | | | | | | |

CONFIRMATION CONTRACT

| | | |
|--------------|--------------|--------------|
| Wiederholung | Wiederholung | Wiederholung |
| Wiederholung | Wiederholung | Wiederholung |

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Comments
Account Types
Billing Type
Comments

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered
Last Modified
Entered By
CO-OP
Headline #
Demo
Order Type
Normal
Package Deal
Commission %
15.00
Commission
\$18,202.50
Net Total
\$103,147.50
Sales Tax

| Schedule Dates | Last Modified | 08/01/12 | 09/12/12-10/07/12 | 01/05/12 |
|--|--|--------------------|---|----------------------------------|
| Advertiser | Entered By | Jill Hipskind | Po/B Obama/D/Pre/US (16256) | Spots |
| Agency | CO-OP | No | Greer Margolis, Mitchell & Associates (2890) | Rate |
| Product | Headline # | 06260212 | Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) | \$117,000.00 \$4,350.00 |
| Brand | Demo | | Telerep/Philadelphia, Philadelphia (1057) | |
| Salesperson | Order Type | Normal | Telerep/Philadelphia | |
| Sales Office | Package Deal | | | |
| Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 | Buyer Name Phone/Fax CPE Comments | BASSETT,LAURA / | National/Political OBAMA FOR AMERICA | Charlotte (WSOC) \$121,350.00 |

Contract # 325040

Date Entered
Last Modified
Entered By

By Broadcast Month
Sep. 2012
Oct. 2012
Grand Total:

Spots
147
1
148
\$121,350.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|----------|---------|
| 29.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 8P- 10P (EST) | 1 | | | | | | | | 1 | \$4,500.00 | \$4,500.00 | Charlotte (WSOC) | | 8/1/12 |
| 30.1 | Normal Line / Spot | 09/12/12-09/12/12 | 6 | :30 | 8:30P- 9P (EST) | | | | | | | | | 1 | \$4,500.00 | \$4,500.00 | Charlotte (WSOC) | | 9/6/12 |
| 31.0 | Normal Line / Spot | 09/13/12-09/13/12 | 6 | :30 | 10P- 11P (EST) | | | | | | | | | 1 | \$4,000.00 | \$4,000.00 | Charlotte (WSOC) | | 8/1/12 |
| 32.0 | Normal Line / Spot | 09/14/12-09/14/12 | 6 | :30 | 9P- 10P (EST) | | | | | | | | | 1 | \$2,000.00 | \$2,000.00 | Charlotte (WSOC) | | 8/1/12 |
| 33.1 | Normal Line / Spot | 09/14/12-09/14/12 | 6 | :30 | 10P- 11P (EST) | | | | | | | | | 2 | \$2,500.00 | \$5,000.00 | Charlotte (WSOC) | | 9/7/12 |
| 34.1 | Normal Line / Spot | 09/16/12-09/16/12 | 6 | :30 | 9P- 10P (EST) | | | | | | | | | 1 | \$4,000.00 | \$4,000.00 | Charlotte (WSOC) | | 9/14/12 |
| 35.1 | Normal Line / Spot | 09/12/12-09/14/12 | 6 | :30 | 11P- 11:35P (EST) | | | | | | | | | 6 | \$750.00 | \$4,500.00 | Charlotte (WSOC) | | 9/6/12 |
| 36.0 | Normal Line / Spot | 09/16/12-09/16/12 | 6 | :30 | 11P- 11:35P (EST) | | | | | | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | | 8/1/12 |
| 37.0 | Normal Line / Spot | 09/15/12-09/15/12 | 6 | :30 | 11:30P- 12:05A (EST) | | | | | | | | | 1 | \$600.00 | \$600.00 | Charlotte (WSOC) | | 8/1/12 |
| 38.1 | Normal Line / Spot | 09/12/12-09/13/12 | 6 | :30 | 11:35P- 12:02A (EST) | | | | | | | | | 3 | \$375.00 | \$1,125.00 | Charlotte (WSOC) | | 9/6/12 |
| 39.1 | Normal Line / Spot | 09/15/12-09/15/12 | 6 | :30 | 8P- 11:30P (EST) | | | | | | | | | 2 | \$1,800.00 | \$1,800.00 | Charlotte (WSOC) | | 9/7/12 |
| 44.1 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 9A- 10A (EST) | | | | | | | | | 2 | \$245.00 | \$490.00 | Charlotte (WSOC) | | 9/7/12 |
| 45.1 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 10A- 11A (EST) | | | | | | | | | 2 | \$245.00 | \$490.00 | Charlotte (WSOC) | | 9/7/12 |
| 46.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 10:58A- 12P (EST) | | | | | | | | | 1 | \$325.00 | \$325.00 | Charlotte (WSOC) | | 8/1/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890)
3050 K Street NW
Washington, DC 20007

Greer, Margolis, Mitchell & Associates (2890)
3050 K Street NW
Washington, DC 20007

| Sales Office | Buyer Name | BASSETT,LAURA |
|---------------|--------------------|---------------|
| Phone/Fax | / | |
| CPE | 95101/1536 | |
| Account Types | National/Political | |
| Billing Type | Standard | |
| Comments | OBAMA FOR AMERICA | |

| Date Entered | 08/01/12 |
|---------------|---------------|
| Last Modified | 10/05/12 |
| Entered By | Jill Hipskind |
| CO-OP | No |
| Headline # | 06260212 |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Sales Tax | |

Contract # 325040

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| Sep. 2012 | 147 | \$117,000.00 |
| Oct. 2012 | 1 | \$4,350.00 |
| Grand Total: | 148 | \$121,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW/Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|--------|----|----|----|----|----|----|-------|------------|------------|------------------|----------|---------|
| 47.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 12P- 1P (EST) | | | | | | | | 1 | \$245.00 | \$245.00 | Charlotte (WSOC) | | 8/1/12 |
| 51.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 6:55P- 7:30P (EST) | | | | | | | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | | 8/1/12 |
| 52.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 7:30P- 7:56P (EST) | | | | | | | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | | 8/1/12 |
| 53.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 11P- 11:35P (EST) | | | | | | | | 1 | \$750.00 | \$750.00 | Charlotte (WSOC) | | 8/1/12 |
| 54.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 11:35P- 12:02A (EST) | | | | | | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | | 8/1/12 |
| 55.0 | Normal Line / Spot | 09/14/12-09/14/12 | 6 | :30 | 12:05A- 12:35A (EST) | | | | | | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | | 8/1/12 |
| 56.1 | Normal Line / Spot | 09/12/12-09/14/12 | 6 | :30 | 5:30A- 6A (EST) | | | | | | | | 4 | \$375.00 | \$1,500.00 | Charlotte (WSOC) | | 9/7/12 |
| 57.1 | Normal Line / Spot | 09/12/12-09/14/12 | 6 | :30 | 6:30A- 7A (EST) | | | | | | | | 4 | \$750.00 | \$3,000.00 | Charlotte (WSOC) | | 9/7/12 |
| 58.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 5A- 5:30A (EST) | | | | | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | | 9/6/12 |
| 59.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 8A- 9A (EST) | | | | | | | | 2 | \$725.00 | \$1,450.00 | Charlotte (WSOC) | | 9/6/12 |
| 60.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 5P- 5:30P (EST) | | | | | | | | 2 | \$850.00 | \$1,700.00 | Charlotte (WSOC) | | 9/6/12 |
| 61.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 5:30P- 6P (EST) | | | | | | | | 2 | \$875.00 | \$1,750.00 | Charlotte (WSOC) | | 9/6/12 |
| 62.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 6P- 6:30P (EST) | | | | | | | | 2 | \$1,100.00 | \$2,200.00 | Charlotte (WSOC) | | 9/6/12 |
| 63.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 7A- 8A (EST) | | | | | | | | 2 | \$775.00 | \$1,550.00 | Charlotte (WSOC) | | 9/6/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

Schedule Dates 09/12/12-10/07/12
Advertiser Pol/B Obama/D/Pre/US (16226)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /

CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Commission % 15.00
Commission \$18,202.50
Net Total \$103,147.50
Sales Tax

Contract # 325040

Date Entered 08/01/12
Last Modified 10/05/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260212
Demo
Order Type Normal

Charlotte (WSOC)
By Broadcast Month

| Spots | Rate |
|---------------------|---------------------|
| 147 | \$117,000.00 |
| 1 | \$4,350.00 |
| Grand Total: | \$121,350.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|------------|------------|------------------|------------------|----------|---------|
| 64.0 | Normal Line / Spot | 09/17/12-09/17/12 | 5 | :30 | 6:30A- 7A (EST) | 1 | X | | | | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | | 9/6/12 |
| 65.0 | Normal Line / Spot | 09/13/12-09/13/12 | 6 | :30 | 9B- 10P (EST) | | | | | | | | 1 | \$5,000.00 | \$5,000.00 | Charlotte (WSOC) | | 9/7/12 | |
| 66.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 4P- 5P (EST) | | X | | | | | | | 1 | \$600.00 | \$600.00 | Charlotte (WSOC) | | 9/7/12 |
| 67.0 | M/G For 51.0,52.0,1 / Spot | 09/17/12-09/17/12 | 6 | :30 | 4P- 5P (EST) | | X | | | | | | | 2 | \$400.00 | \$800.00 | Charlotte (WSOC) | | 9/14/12 |
| 68.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 3P- 4P (EST) | | X | | | | | | | 2 | \$200.00 | \$400.00 | Charlotte (WSOC) | | 9/14/12 |
| 69.0 | Normal Line / Spot | 09/17/12-09/17/12 | 6 | :30 | 2P- 3P (EST) | | X | | | | | | | 1 | \$200.00 | \$200.00 | Charlotte (WSOC) | | 9/14/12 |
| 70.0 | Normal Line / Spot | 09/27/12-09/27/12 | 5 | :30 | 8P- 9P (EST) | | | X | | | | | | 1 | \$1,910.00 | \$1,910.00 | Charlotte (WSOC) | | 9/25/12 |
| 71.0 | Normal Line / Spot | 09/27/12-09/27/12 | 4 | :30 | 9P- 10P (EST) | | | | X | | | | | 1 | \$6,500.00 | \$6,500.00 | Charlotte (WSOC) | | 9/25/12 |
| 72.0 | Normal Line / Spot | 09/27/12-09/27/12 | 5 | :30 | 10P- 11P (EST) | | | | X | | | | | 1 | \$5,000.00 | \$5,000.00 | Charlotte (WSOC) | | 9/25/12 |
| 73.1 | Normal Line / Spot | 10/07/12-10/07/12 | 3 | :30 | 10P- 11P (EST) | | | | | | | | | 1 | \$4,350.00 | \$4,350.00 | Charlotte (WSOC) | | 10/5/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.